

# TUBA OZKAN

Product / UX Designer

## EXPERIENCE

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### Product Designer

Animoto | April 2019 - Present

- Using design thinking methods and system thinking tools to identify and solve complex problems, partnering with engineers, product managers, user researchers, and other designers.
- Running ideation sessions across the organization. Identifying user needs, pain points, and user flows based on research and data. Prototyping human-centered solutions. Running usability tests and conducting user research analyses.

### Product Designer

Teknikio | August 2018 / April 2019

- Researched, ideated, prototyped and developed new kit concepts. Assisted with UX design for Bluebird and other products.
- Developed instructional materials and packaging for kits and projects.

### Digital Designer

Parsons School of Design | August 2017 / June 2018

- Designed digital materials and tutorials for an educational research project.
- Worked as visual design lead for the MIT Press book "Iterate: Ten Lessons on Design and Failure".

### Architectural Designer

Self-employed | January 2013 / September 2017

- Attended design competitions with multidisciplinary teams. Co-curated multiple design exhibitions. Designed office interiors and managed construction sites.

## FELLOWSHIPS

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### Multiplayer Augmented Reality

AE Networks & NYC Media Lab | 2019

- Led experience design process of a multiplayer augmented reality game.

### Emerging Technology in Healthcare

Publicis Health & NYC Media Lab | 2017

- Conducted user research for "WonderlandAR"; an interactive experience that helps children patients in dealing with hospital phobia.

## CONTACT INFO

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## EDUCATION

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### MFA in Design & Technology

Parsons School of Design

2016-2018

### MSci in Architectural Design

Istanbul Technical University

2012-2015

### BArch in Architecture

Mimar Sinan Fine Arts Uni.

2007-2012

## SKILLS

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### Software

Adobe CC, Sketch, Invision, Framer, Autocad, Sketch Up

### Methods

User Research, User Testing, Storyboarding, Wireframing, Prototyping

### Programming

Html, CSS, Javascript, Arduino, P5.js, Processing, Node.js, three.js, WebAR

### Fabrication

3D Printing, Laser Cutting, Model Making